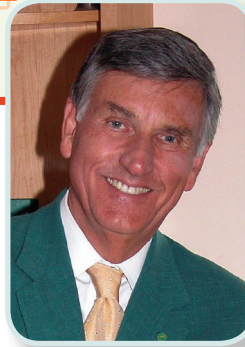




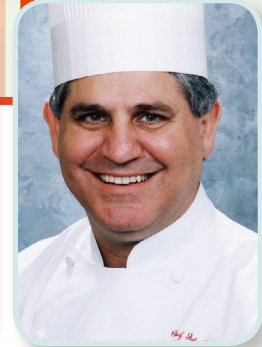
JOHNSON & WALES
UNIVERSITY



Gerry Fernandez,
Multicultural Foodservice
& Hospitality Alliance



Graham Kerr,
Kerr Corporation
Keynote: "The Restaurant
Menu in 2020"



John Folse, CEC, Chef
John Folse & Company
Keynote: "The R'volution
in Restaurants"

CAFÉ'S 7th-ANNUAL LEADERSHIP CONFERENCE June 23-25, 2011

Hosted by Johnson & Wales University, Providence, R.I.

Join your colleagues this summer at one of the premiere culinary-arts programs in North America! If you've not visited Johnson & Wales University's flagship campus in Providence, R.I., in the last couple of years, you're in for a treat.

PLUS! Enjoy a wealth of meaningful, career-building master classes ... be inspired by movers and shakers in the culinary and hospitality industries ... learn best practices in the culinary-arts classroom from leading experts ... and enjoy the tastes, sights, aromas and sounds of one of America's greatest food cities.

Your full registration includes:

First-ever Culinary Education Symposium or up to two Master Classes; 2 breakfasts; 2 lunches; refreshment breaks;

NEW! One-Day Culinary Education Symposium Thursday, June 23

Presentations and discussions on best practices as they relate to the foodservice classroom. Areas to be covered: teaching, assessment, technology and program development.
(Fee of \$75 unless registered for the Leadership Conference)

Master Classes on Thursday, June 23 Morning ...

"Learning through Artifacts: The Use of Historic Menus and Objects in the Classroom," Culinary Arts Museum
Chocolate Demo
Sous Vide/Molecular Gastronomy Demo

Afternoon ...

"Hot Asian Cuisines"
Beer & Cheese Pairing
"Healthy and Delicious Italian"

opening night awards reception; complete general-session programming; choice of breakout session; roundtable discussions; annual Info Fair; all educational materials; and continuing-education hours from the American Culinary Federation.

Register by May 1, 2011, to maximize your savings! Discounts awarded to multiple registrants from the same school. See the reverse of this form for complete registration information or register and pay online at www.CafeMeetingPlace.com.

Exciting Breakout Sessions

Track 1: "Technology—What's New? What's Working? What's Next?"

Track 2: "Diversity and the Changing Faces of Our Students and the Industry" with Gerry Fernandez, Multicultural Foodservice & Hospitality Alliance, and Maureen Pothier, MBA, CEC, Johnson & Wales University's College of Culinary Arts and Women Chefs & Restaurateurs

PLUS Much More!

Trendsetters Panel Presentations
Picnic Lunch "Under the Tent"
Optional Guided Tours of Providence and Newport
(additional nominal fee; see the back of this form)



REGISTRATION for 7th-Annual CAFÉ Leadership Conference

Mail to: CAFÉ, 959 Melvin Road, Annapolis, MD 21403
 Fax to: (410) 263-3110
 Register online at: www.CafeMeetingPlace.com
 You will receive a confirmation and, if applicable, an invoice within 10 days. Please contact the CAFÉ office if you do not receive your confirmation at (410) 268-5542

Name _____
 Title _____
 School _____
 School Mailing Address _____
 City, State, Zip _____
 Home Mailing Address _____

 City _____ State _____ Zip _____
 School Phone # _____
 Home Phone # _____
 Fax # _____
 Email _____

Master Classes OR All-Day Best Practices Symposium

Thursday, June 23. Choose one morning class (9-11 a.m.) and/or one afternoon class (1-3 p.m.)

Morning classes:

- Chocolate Demo
- Culinary Arts Museum Tour
- Sous Vide/Molecular Gastronomy Demo

Afternoon classes:

- Beer & Cheese Pairing
- Healthy and Delicious Italian
- Hot Asian Cuisines

Or...

- Best Practices Symposium

Host Hotel

Providence Biltmore
 (401) 421-0700
www.providencebiltmore.com
 Ask for the CAFÉ rate: Junior Suite Two
 California Kings, \$109 per night, plus taxes
 PARKING: \$26 per day
 CUT-OFF: 6/2/2011

Located in the heart of downtown Providence, less than four blocks from Johnson & Wales University. From TF Green International Airport (PVD): Shuttle service is available (\$11 cash per person) from outside the baggage-claim area, on the hour from 5 a.m. to 5 p.m. daily. Taxis from the airport to the hotel range \$25 - \$30.

Breakout Sessions

Friday, June 24 from 3 to 4:30 p.m. Choose one per session.

- Track 1**, Technology: What's New? What's Working? What's Next?
- Track 2**, Diversity and the Changing Faces of our Students and Industry

Payment

The registration fee includes two master classes or Culinary Education Symposium, opening awards reception, two breakfasts, two lunches and conference materials. ACF Continuing Education Hours are included in the fee.

By May 1, 2011
 \$399 Registration Fee
 (\$360 for each add'l from same school) \$ _____

After May 1, 2011
 \$499 registration fee
 (\$450 for each add'l from same school) \$ _____

JWU CEUs @ \$20 \$ _____

à la carte Culinary Education Symposium @ \$75
 (included in full registration) \$ _____

Optional Guided Tours (Saturday, June 25, 1-4 p.m.)

- Newport Mansions @ \$25 \$ _____
- Federal Hill Restaurant Tour @ \$35 \$ _____
- East Side of Providence @ \$30 \$ _____

Total \$ _____

Check one method of payment

(Note: lower registration fee may be guaranteed at your time of registration if confirmed by a purchase order or credit card)

- Check enclosed Purchase order enclosed
- MC Visa Bill me

Card # _____
 Expiration _____
 Security code _____
 Signature _____
 Card billing address _____

Continuing Education Units (CEUs)

CEUs are available for the conference weekend. They are awarded by Johnson & Wales University at the rate of one (1) CEU for each 10 hours of instruction. Cost is \$20 and may be paid to CAFÉ at the conference or with the registration form. There is no additional work required to earn CEUs, only proof of attendance at the event, which CAFÉ maintains for each attendee.

Continuing Education Hours (CEHs)

The American Culinary Federation (ACF) recognizes CAFÉ events and awards 15 continuing-education hours per event. This award is noted on each attendee's certificate of attendance and is included in the registration fee. ACF continuing-education hours are used toward earning and renewing ACF certification.